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Also by the same author
-poonampowerquotes
Transforming Life's Blues Into Bliss

*To my beloved father, Late Shri Yogendra Pal Singh ji,
whose work ethics and passion for his craft have
been the driving force and inspiration behind writing
this book.*

*To all the young job aspirants and professionals who
are striving to shine brightly in their careers,
despite the challenges they face.*

Disclaimer

The information presented in this book is for educational and general guidance purpose, and hope will inspire you. Remember that individual results may vary and no guarantees are made for a specific outcome.

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Introduction to "Niche: A Book to Reshape Your Career"

As seasoned professionals with distinguished careers, we've experienced the thrill of achievement and the value of strategic decision-making. Poonam, a celebrated educationist and accomplished author, has left an indelible mark on the world of science and English education. IP Singh, a civil engineer and gold medallist, has scaled the heights of corporate success as COO of a prominent infrastructure company in India.

United by our passion for learning and personal growth, we frequently engage in thought-provoking discussions on education, science, and societal impact. Our conversations often circle back to the challenges faced by young individuals in today's fast-paced world.

Moved by a shared desire to empower the next generation, we've collaborated on this book to provide valuable insights and guidance. "Niche" is designed to help young adults navigate the complexities of career choices, cultivate essential skills, and unlock their full potential.

Within these pages, we share our expertise, experiences, and perspectives to inspire and equip you to:

Rethink your study goals and career aspirations

Develop strategic skills for personal and professional success

Make informed decisions about your educational path

Build a fulfilling and impactful career

Poonam Singh, IP Singh

Join us on this transformative journey as we explore
the intersection of passion, purpose, and profession.

Best regards,
Poonam and IP Singh

PREFACE

When we turn the leaves of our life's book, we find that our journey throughout has been that of a 'learner' who never held back from focusing on education. Education has played a pivotal role in shaping our lives.

When you have made your presence felt in the world, it's when you have achieved something good or great in your life. That thing could be big, or it could be small, and that hardly makes a difference to the world, but what makes a difference to you is of the utmost concern. This is because whatever you achieved in your life should have given a sense of fulfillment to you somewhere down the line.

So, broadly speaking, the thing which gives you the most satisfaction is what makes you happy.

Supporting our statement, we confess that our achievements in our jobs were the elixir of our lives. We call it the most satisfying thing because it was giving us food for thought and real-life experiences that helped us shape our lives. We always dreamt of a perfect life, a perfect family, and in the zest of having a perfect family life, we were blessed with two sons. But the studies never ended for us. We gave leeway to our creative and appropriately educated minds and became a teacher (eventually the school coordinator at an early stage of the job) and COO of an acclaimed company in the private sector, respectively.

We got ample opportunities to flutter our wings of knowledge to the fullest in our work spheres.

With the profundity of knowledge and dedication to our work, we very soon were able to ‘carve our niche’ in our workplaces. We upheld the most challenging tasks assigned to us with the greatest precision and responsibility. All these attributes became our stepping stones in the writing of this book. With our backgrounds as professionals, we were filled with experiences of what challenges and hurdles one faces when going to work, whether in an institute or an office. We had a bird’s eye view over the nuances of the job sphere. By way of this book, we wish to share our job experiences with the readers, especially young adults, who are in the process of finding a job or looking for some guidance or an expert’s advice on how to navigate, grow, and excel in their job. This book will serve as a ready toolkit for carving a niche in one’s workplace.

Penning down this book was a total recapture of our lives as working professionals. We relived our journey as working professionals as we jotted down topic after topic and chapter after chapter of this book.

There were challenges while penning down this book, such as going down memory lane to put forth some true incidents. We had to review our old papers related to our jobs and analyze data contained in them so that we could figure out a sequential flow of chapters and incorporate actual data picked up from our job expertise.

As we started penning down incidents, data, and little tasks, which we beautifully transformed into big achievements, we almost caught the chords of how a job should be done and how working professionals should conduct themselves in order to bring out the best in them.

Today, Poonam has retired from the job but not from work, while I.P. Singh stands tall and strides ahead in his active professional role.

Acknowledgements

Writing the acknowledgments for a book is both an exciting and challenging task. The journey of bringing a book to life—from its inception to completion—is shaped by the involvement and support of so many people. There is always a risk of missing someone whose contribution, though behind the scenes, has been crucial in the process.

This book would not have been possible without my time spent working at the school, and the invaluable support I received from I.P. Singh, who was instrumental in the administrative aspects. Both of us are deeply indebted to our colleagues and mentors for their continuous encouragement and guidance, which has shaped our careers and ultimately brought this book to life.

Throughout this journey, we have been each other's unwavering support, especially when we faced moments of writer's block, struggling with words, ideas, or experiences to include in the book.

A special thanks to our sons, Sahil and Pravar, who, despite being in New York, have been our trailblazers, guides, and constant sources of inspiration.

Our heartfelt gratitude goes to our daughters-in-law, Ruth and Aishwarya, for their technical support, especially in navigating apps like Canva and handling contemporary social media challenges.

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Our sincere thanks go to Mr. Sankhashubro Nath, our senior designer, for creating the stunning book cover. It's worth noting that Mr. Nath's two other book covers were recently selected for the "Longlist of the 10th edition of Oxford Bookstore Book Cover Awards."

We would also like to thank Ms. Rechal Fernandes, our publishing consultant, for coordinating the entire publishing process and ensuring the timely release of the book.

Our deepest appreciation extends to the entire Indie Press team for their steadfast support throughout the publication process.

Lastly, but most importantly, we are forever indebted to our readers. Your genuine feedback and honest reviews make our book what it is, turning it into an unforgettable read. You are the reason our writing has meaning, and we are truly grateful.

A Letter to Readers

Dear Readers,

Books have always been the best way to speak from the heart, and today, that's exactly what I'm doing.

After the publication of my first book in 2023, I was ecstatic. The feeling of holding your own work, your own creation, in your hands is beyond words. It's like embracing your thoughts, your story, and your experiences in a tangible form. When I first read my own script in the book—from page to page—it sent a shiver down my spine. It was as if I were reading the very authentic thoughts of someone truly acclaimed. Even though I knew I had written them, I was still captivated by the magic of seeing those words printed in a book.

I mention this to you because I want to share the journey I've been on. I began as an intuitive writer, but along the way, the process has been filled with invaluable learnings and accomplishments. My first book was recognized as an Amazon Bestseller. This achievement inspired me to write again, and this time, I wanted to reflect on my experiences as a teacher and school coordinator—my first love and passion. For me, writing has been a way of sharing my thoughts and experiences—some of which are very real.

In this book, “NICHE,” I am joined by my husband, I.P. Singh, who is a celebrated scholar in his own right. As a co-author, he brings his immense knowledge and valuable experiences to the book. A renowned civil engineer, he is also the iconic COO of a reputed infrastructure company in India. This book marks his debut as a co-author, and his contributions have provided a strong foundation for the chapters, especially Chapter 11, which is entirely his. This chapter is a must-read for young job entrants and job seekers.

Our advice to you, the readers, is to approach this book with the intention of achieving something meaningful. May it serve as a cornerstone for your career and personal growth.

**Best wishes,
Poonam Singh and I.P. Singh**